

## ABOUT Khairpur

Khairpur is the twelfth largest city in the province of Sindh in southeast Pakistan. It is the capital of the former princely state of Khairpur. This city produced hundreds of great leaders, Folk Singers, Artists and Scholars. The great mystic Sufi Sachal Sarmast, who was from this city. This city is famous for its dates, known in the Sindhi Language "Khark", and in Urdu as "Khajoor".

Khairpur trades in wheat, cotton, and dates and is linked by road and rail to Karachi. Manufactures include refined sugar. Prior to the annexation of the state into Pakistan in 1955, Khairpur was an industrially much more advanced than Pakistan producing leather goods, carpets, silk clothing, matches, soap, shoes, cigarettes to name a few. It also had the largest factories in textiles, tobacco re-drying, and silk weaving in the sub-continent.

It has some fine historic buildings, notably the Faiz Mahal, Kot Diji Fort, and the Shrine of the Sufi Saint Sachal, Badshah Sultan, Shadi Shaheed.

The current Chief Minister Honorable Syed Qaim Ali Shah belongs to the land of Khairpur.



## DATES of Khairpur



The Main crop of Khairpur is Date. Date Palms grow like weed in Khairpur soil. Date seeds discarded by humans and animals would germinate in due course of time in any unpaved ground. Varieties are numerous and cross-pollination ensures emergence of new ones. The dry, hot climate makes the fruit very sweet, supple and juicy.

Khairpur is also popularly known as "The City of Dates", because of the numerous date palms that line its areas and because of the various delicious varieties of dates available here.

## Invitation 3<sup>rd</sup> INTERNATIONAL KHAIRPUR DATES EXHIBITION & SEMINAR 2011

To be Inaugurated by:  
**SYED QAIM ALI SHAH**  
Honourable Chief Minister Sindh



**30<sup>th</sup> & 31<sup>st</sup> July 2011**

**Exhibition Venue:**

**@Shaheed Benazir Bhutto**

Open Air Theater, Khairpur Mirs

**Seminar Venue:**

@Sachal Auditorium Khairpur Mirs



#### Exhibitors:

- Growers
- Processors
- Traders
- Agricultural equipment manufactures
- Agricultural input suppliers

#### Presenters at the seminar

- Mr. Nisar Siddiqui Director IBA Sukkur.
- Mr. Younus Dagha Secretary/DG SBI Sindh.
- Mr. Agha Jan Akhtar Secretary Agrucultural Dept.
- Bashir Ahmed Shaikh (DG, CDAP Karachi)
- Agri Business Expert.
- Representatives of Private Sector.
- Representative of PMU "Khairpur Special" Economic Zone.

#### Brief Information about the Purpose of Seminar / Exhibition

To highlight the hidden potential of dates grown in Khairpur and to create bridges between critical stakeholders by initiating meaningful dialogue between them. The idea is to collect all important members of the industry under one roof and debate not only the commercial potential of the crop but also to initiate the process of developing the roadmap for realizing the available potential.

#### Some Information about Khairpur and its Potential with Respect to Dates Production and Processing

Khairpur, with one of the densest plantations of date palms in the world is undoubtedly the biggest centre for date production outside the Middle East. This unique advantage of Khairpur has been identified by all important stakeholders including the government and the investor community. It is an opportune time to look into the available opportunities of setting up date production, processing and export related ventures in Khairpur. The total production of dates in Khairpur is around 250,000 metric tons. Khairpur is home to several multinational companies who have been operating in different parts of Khairpur for long. In addition many top quality educational institution like IBA Community College, Mehran College of Engineering and Technology and Shah Abdul Latif University have been producing quality human resource which is readily available to the business community. And above all, the hospitable people of Khairpur are known to welcome people from far and away with open arms.



#### 3<sup>rd</sup> International Dates Seminar 2011

File	: 3 <sup>rd</sup> Dates Seminar 2011
Frequency	: Annual
Date	: 30 July 2011
Venue	: Sachal Auditorium Near Radio Station Khairpur Mirs

#### 3<sup>rd</sup> International Dates Exhibition 2011

File	: 3 <sup>rd</sup> Dates Exhibition 2011
Frequency	: Annual
Date	: 30 and 31 July 2011
Venue	: Open Air Theater Near NADRA Office Khairpur

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اڱڻ هن جي آءِ تون سڄو مڇ سوال (سڄلج)

## خيرپور ڪجور فيسٽيول ۽ سيمينار 2011 ع

جيئن ته خيرپور ۾

ساليانو ڪجور فيسٽيول ۽ سيمينار 2011 ع

جو باقائده افتتاح

محترم جناب

سيد قائم علي شاهه جيلاني

(وزير اعليٰ سنڌ)

بتاريخ 30 جولاءِ 2011 ع

تي ڪرڻ فرمائيندا.

پاران: محمد عباس بلوچ

ڊپٽي ڪمشنر ۽ چيف آرگنائيزنگ ڪاميٽي خيرپور ڪجور فيسٽيول